



Mountain Day 2023

Lost Arts History & Craft Festival

Mountain Day is a downtown festival that focuses on arts, crafts, and folkways and features a variety of vendors, craft and history demonstrations, live music and dance, art, food trucks, and community organizations.

Date & Time

Mountain Day festival will take place Saturday, October 14th, 2023 from 10:00 AM to 4:00 PM

Location

Mountain Day 2023 will take place in downtown Buena Vista on Magnolia Avenue between 20th and 22nd Streets. The street is closed to traffic and vendors set up in the street next to the curb. The sidewalk remains open for pedestrians, and brick and mortar shops and restaurants are open.

Parking

Parking for vendors and attendees is available at several locations near the festival. There is a public parking lot in the 2100 block of Magnolia Avenue; the City Hall parking lot is a block away in the 2000 block of Sycamore; there is a gravel parking lot at the corner of 20th St and Magnolia Avenue; and there is street parking in the neighborhood.

Registration Process

Regular product vendors may register using this form or online. **The registration deadline is September 29th 2023.** Full payment must be received for registration to be valid. Vendors will be provided full information and space assignment approximately one week before the event.

Food Vendor Information

Food vendor applications will be accepted on a first-come, first-served basis to ensure appropriate variety of cuisine, balance brick & mortar restaurants in festival area, and limit total number of food vendors. No ice cream or pizza.

Contact

This event is presented by the Buena Vista Arts Council, the City of Buena Vista, and Main Street Buena Vista. Tom Roberts is managing vendor applications. For questions or more information email (preferred) bv.artscouncil@gmail.com or call (540) 319-8004.

*****New this Year: Mountain Day After Hours*****

From 5:00 PM to 7:00 PM, enjoy live music, karaoke, and food trucks in the Town Square at 21st St and Magnolia Avenue! Regular product/service vendors will break down at the usual time (4:00 PM), and the street will reopen. Food vendors paying an extra fee can remain and reopen at 5:00 PM. Music and karaoke will be provided.



MOUNTAIN DAY 2023

Vendor Types and Fees

Fee is assess PER SPACE. All spaces for a given vendor will be at same price.

Vendor Type/Service	Fee	Your Vendor Type
<p>Regular Merchandise Vendor: For-profit business vendors selling or providing information on goods or services for sale. This includes vendors selling pre-packaged food products.</p>	\$50	<input type="checkbox"/>
<p>Nonprofit/Information Vendor: Nonprofit vendors providing information, or selling goods or services to support the organization.</p>	\$35	<input type="checkbox"/>
<p>Food Vendor: Vendor serving hot/prepared food. Vendors of hot/prepared foods MUST have permanent Health Department licensure OR a Temporary Food Event (TFE) permit from the Health Department. Those who have not obtained this temporary food permit should contact the Rockbridge-Buena Vista-Lexington Health Department (540-463-3185, ext. 4) for food permit information. The BVAC must submit an event coordinator form to the Health Department listing all food vendors.</p>	\$75	<input type="checkbox"/>
<p>Food Vendor: <i>Mountain Day After Hours</i> Vendor may remain set up after regular festival ends (4:00 PM) and reopen around 5:00 PM. Ends at 8:00 PM.</p>	\$25	<input type="checkbox"/>
<p>Demonstration Booth: Individuals or organizations wishing to demonstrate an art or craft (with no sales) may register at no cost. These booths enhance the atmosphere of the festival and contribute to its theme.</p>	\$0 (Free)	<input type="checkbox"/>

There will be a \$35 charge for all returned checks. **Fees are non-refundable.** Checks must be payable to "Buena Vista Arts Council."

MOUNTAIN DAY 2023 - General Terms and Policies:

1. Hours of the festival are 10:00 to 4:00 on Saturday, October 14th.
 - a. Set-up opens at 7:00 a.m. The street will close and all vehicles must be out of the street by 9:30 AM (though you can continue to set up your booth). Festivalgoers will be browsing by this point.
 - b. Vendors are expected to remain open until the end of the festival. No vehicles will be permitted into the closed street until 4:00 PM.
2. All vendors, demonstrators, and entertainers must park off of Magnolia Avenue. If you need handicapped parking, please let us know.
3. Spaces are 10' x 10' with six (6) feet between each space to allow circulation. All spaces are on the street. You may reserve more than one space. Double spaces are 20' x 10' with six feet separating from other vendors.
4. No electricity is provided. Vendors may bring their own generator. No water hookups are provided; food vendors must bring their own water.
5. Vendors are responsible for setting up their own booths, tents, displays, etc.
6. All vendors are responsible for providing their own tables, chairs, canopies, displays, money for change and other supplies as needed. You might also consider bringing your own lunch and other refreshments unless there is more than one of you at your booth.
7. Spaces are assigned to provide optimal variety and flow to the attendees. Special accommodations such as a particular location, being next to another vendor, etc. are honored as much as possible but not guaranteed.
8. Spaces are not reserved until the application form is completed, signed, and returned with full payment. An instruction letter with vendor assignments will be sent out the week prior to the festival.
9. Vendors are responsible for all applicable licensure, insurance, and tax collection. Vendors should check with their home locality about licensure requirements etc. Vendors of hot/prepared foods **MUST** have permanent Health Department licensure OR a Temporary Food Event (TFE) permit from the Rockbridge-Buena Vista-Lexington Health Department (540-463-3185, ext. 4).
10. October can be cool and/or windy—or hot. Please dress and design your exhibit space accordingly.
11. **This is a rain or shine event** and will not be cancelled or postponed due to weather.
12. All fees are non-refundable.
13. The organizers reserve the right to decline any vendor application.
14. **Please make sure to indicate on the registration form that you have read and agree to these terms and conditions.**



USE THIS FORM TO APPLY FOR A VENDOR SPACE AT MOUNTAIN DAY 2023

APPLICANT INFORMATION

Name:					
Name of Booth:					
Mailing Address:					
City:		State:		Zip:	
Cell Phone:					
Email:					
Website:					
Social Media handles					

VENDOR SPACE INFORMATION

<i>See page 2 for vendor type information</i>		<input type="checkbox"/> 1 space <input type="checkbox"/> 2 spaces <input type="checkbox"/> Other: _____	
<input type="checkbox"/> Regular Merchandise Vendor <input type="checkbox"/> Food Vendor		<input type="checkbox"/> Non-profit/Information Vendor <input type="checkbox"/> Demonstration Vendor	
Briefly describe products, services, or organization:			
Space setup requests, if applicable:			
Check if you will bring a generator:	<input type="checkbox"/> Generator	Check if you will have a trailer or truck in your vendor space	<input type="checkbox"/> Trailer/Truck
Food Vendors Only: Provide your Health Department license number if a permanent food vendor, OR provide your Temporary Food Event (TFE) health district and expiration date:			
Other comments/questions:			



I have read and agree to the attached General Terms and Conditions. ____ Yes ____ No

THIS INDEMNITY AGREEMENT made and entered into this _____ day of _____, 2023, by a participant in the Buena Vista Arts Council Mountain Day festival.

WHEREAS, in consideration of the permission granted by the City of Buena Vista to participate in such event at the property located at Magnolia Avenue and adjacent property, the undersigned agrees to indemnify and hold harmless the City of Buena Vista, the Buena Vista Arts Council, and Main Street Buena Vista from any and all liability, loss, damage, cost, or expense, which the participant may incur because of such actions.

NOW THEREFORE, the undersigned hereby agrees to indemnify and save harmless the said City of Buena Vista the Buena Vista Arts Council, and Main Street Buena Vista from any and all liability, loss, damages, cost or expense which the participant may hereafter incur, suffer, or be required to pay by reason of said participation in the subject activity held on the property specified for the purposes specified.

The undersigned agrees to pay, to the complete exoneration of the City of Buena Vista, the Buena Vista Arts Council, and Main Street Buena Vista any claim made against the City of Buena Vista, Virginia, the Buena Vista Arts Council, and Main Street Buena Vista, for injury or damages to persons or property caused by said participation, and further indemnify and hold harmless the said parties from any costs incurred with respect to defense of any such claim.

APPLICANT SIGNATURE			
Printed Name:		Date:	
Signature:			

Return by September 29th 2023 with payment to
Buena Vista Arts Council
P.O. Box 722
Buena Vista VA 24416