



Mountain Day 2021

Lost Arts History & Craft Festival

This year’s Mountain Day festival will take place Saturday, October 9th, 2021 from 10:00 AM to 4:00 PM. We invite you to secure your spot at this exciting regional festival that draws thousands of people! Mountain Day is an annual celebration featuring...

Craft Demonstrations | Live Music & Dance | Local History | Fine Art | Local Foods | Community Organizations | Children’s Activities | Food Vendors | And More!

Location

Mountain Day 2021 will take place in downtown Buena Vista on Magnolia Avenue between 20th and 22nd Streets. There are large parking areas within close proximity to the event, offering a convenient location for vendors and customers to access vehicles.

Types of goods to be sold

Our focus is on arts, crafts, music, and folkways. We encourage vendors to sell primarily handmade items. The festival also includes informational and nonprofit booths.

~This is a Rain or Shine event~ | ~Registration Deadline is September 17th 2021~

For more information email us at bv.artscouncil@gmail.com. Please include “Mountain Day” in your subject line.

MOUNTAIN DAY 2021

Vendor Fee Structure

Fees offset the cost of promotion, marketing, restrooms, and music. Fees are shared by all vendors.

Vendor Type/Service	Fee	Selected Your Vendor Type
Skill/Craft/History Demonstration – NO items for sale	FREE	<input type="checkbox"/>
Non-profit organization – information table OR products for sale	\$25.00	<input type="checkbox"/>
Product/Service Vendor (EXCEPT Food Vendor requiring Health Dept. Permit)	\$40.00	<input type="checkbox"/>
Food Vendor requiring Health Dept. Permit	\$75.00	<input type="checkbox"/>
Online Marketplace Advertisement ONLY – Product/Service Vendor (Not coming to festival)	\$10.00	<input type="checkbox"/>
Advertisement Only--Nonprofit	FREE	<input type="checkbox"/>

There will be a \$35 charge for all returned checks. **Fees are non-refundable.** Checks must be payable to “Buena Vista Arts Council.”

Online Marketplace

We are offering an “online marketplace” directory of vendors again this year. All vendors should provide website and social media account information in their application and they will be listed and linked on www.mountainday.org. Additionally, vendors not attending the actual festival can still advertise here by submitting an application. At the event, we will have QR codes everywhere so festivalgoers can quickly link to the directory from their phone.

MOUNTAIN DAY 2021 - General Terms and Conditions:

1. It is preferred that items to be sold be handmade work of the vendors, rather than commercial or buy/sell items.
2. Space size is 10x10 on the street. Ample space will be provided between spaces to allow for canopies that are **no larger** than 10x12. If a canopy is larger than 10x12, it will not be permitted. All vendors, demonstrators, and entertainers must park off of Magnolia Avenue. If you need handicapped parking, please let us know.
3. No electricity is provided. Vendors may bring their own generator.
4. Hours of the festival are 10:00 to 4:00 on Saturday, October 9th.
 - a. Set-up opens at 7:00 a.m. The street will close and all vehicles must be out of the street by 9:30 AM (though you can continue to set up your booth). Festivalgoers will be browsing by this point.
 - b. Vendors are expected to remain open until the end of the festival. No vehicles will be permitted into the closed street until 4:00 PM.
5. Space is limited for non-profit organizations, informational displays, commercial products and food vendors, and will be allocated on a first-come basis.
6. Spaces are not reserved until the application form is completed, signed, and returned with full payment. An instruction letter with vendor assignments will be sent out (by email wherever possible) the week of the festival. While we try to honor requests for a specific location, we reserve the right to place vendors at any location.
7. Any sales taxes on items sold are the vendor's responsibility.
8. All vendors are responsible for setting up their own booths, tents, displays, etc.
9. All vendors are responsible for providing their own tables, chairs, canopies, displays, money for change and other supplies as needed. You might also consider bringing your own lunch and other refreshments unless there is more than one of you at your booth.
10. October can be cool and/or windy—or hot. Please dress and design your exhibit space accordingly.
11. **This is a rain or shine event** and will not be cancelled or postponed due to weather.
12. Covid-19 Precautions. While we hope to be “done” with the virus soon, the following apply:
 - a. Vendor spaces will still be 10' x 10' but there will be space between each vendor stall to facilitate social distancing. As a result, “traditional” locations for certain vendors may be different.
 - b. Please arrange your products for a “low-touch” experience if possible to limit multiple people touching the same objects, and arrange your tables to create safe distance between you and other festivalgoers. We recognize this can be difficult with crafts!
 - c. We will advise on face masks based on CDC and state guidance closer to the event.
13. In the unlikely event there is a governmental order related to Covid-19 that prohibits the festival as a large gathering, we will be forced to cancel. We will notify all vendors immediately if a decision is made to cancel, and all vendor fees will be refunded 100%.
14. **Please make sure to indicate on the registration form that you have read and agree to these terms and conditions.**



USE THIS FORM TO APPLY FOR A VENDOR SPACE AT MOUNTAIN DAY 2021

APPLICANT INFORMATION				
Name:				
Business/ Organization:				
Mailing Address:				
City:		State:		Zip:
Cell Phone:				
Email:				
Website:				
Social Media handles				
Non-profit organization?	<input type="checkbox"/> Yes <input type="checkbox"/> No			
Will you use a canopy/tent?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Will you use a trailer?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Setup Comments:				

PRODUCT INFORMATION			
Select the categories that best describe your product or service.			
<input type="checkbox"/> Apparel	<input type="checkbox"/> Glass	<input type="checkbox"/> Paintings/Drawings	
<input type="checkbox"/> Baskets	<input type="checkbox"/> History	<input type="checkbox"/> Photography	
<input type="checkbox"/> Ceramics	<input type="checkbox"/> Information	<input type="checkbox"/> Toys	
<input type="checkbox"/> Fabric/Textile/Needlework	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Woodworking	
<input type="checkbox"/> Food	<input type="checkbox"/> Leather		
<input type="checkbox"/> Other – Please Describe:			
Overview of products/services:			
Craft demonstrations strongly encouraged – will you be demonstrating?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If demonstrating craft, will you also be selling product?	<input type="checkbox"/> Yes <input type="checkbox"/> No



I have read and agree to the attached General Terms and Conditions. ____ Yes ____ No

THIS INDEMNITY AGREEMENT made and entered into this _____ day of _____, 2021, by a participant in the Buena Vista Arts Council Mountain Day festival.

WHEREAS, in consideration of the permission granted by the City of Buena Vista to participate in such event at the property located at Magnolia Avenue and adjacent property, the undersigned agrees to indemnify and hold harmless the City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damage, cost, or expense, which the participant may incur because of such actions.

NOW THEREFORE, the undersigned hereby agrees to indemnify and save harmless the said City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damages, cost or expense which the participant may hereafter incur, suffer, or be required to pay by reason of said participation in the subject activity held on the property specified for the purposes specified.

The undersigned agrees to pay, to the complete exoneration of the City of Buena Vista and Buena Vista Arts Council any claim made against the City of Buena Vista, Virginia and Buena Vista Arts Council, for injury or damages to persons or property caused by said participation, and further indemnify and hold harmless the said parties from any costs incurred with respect to defense of any such claim.

APPLICANT SIGNATURE			
Printed Name:		Date:	
Signature:			

Return by September 17th 2021 with payment to

**Buena Vista Arts Council
P.O. Box 722
Buena Vista VA 24416**